

AARON B. KENDAL



Associate

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An attorney in the firm's Bloomfield Hills office, Aaron B. Kendal focuses his practice in the areas of computer and E-law, commercial transactions, trademarks and copyrights, collections law, commercial litigation and landlord-tenant law. He represents a variety of clients from Internet startups to county sheriff departments in a variety of matters.

Representative Client Work

- Following a two-week jury trial, obtained a verdict in favor of a county sheriff's department, which was facing claims totaling more than \$2,400,000 for abuse of process, breach of contract and related allegations pertaining to an Internet web site dispute.
- Collected a \$76,000 judgment on behalf of a commercial food wholesaler.
- Analyzed Mortgage Company's e-mail advertising campaign to ensure CAN-SPAM Act compliance
- Developed web site terms of use, privacy policy, licensing and product access agreements, for an Internet secure document storage company client's online business.

Professional Affiliations

- Oakland County Bar Association (Chair, Technology and E-Commerce committee)
- State Bar of Michigan (Computer Law and Business Law sections)
- American Bar Association (Science & Technology Law, Business Law and Litigation)

Areas of Practice

- Commercial Litigation
- Consumer Litigation
- e-Business & Internet Law

Honors & Awards

- Thomas M. Cooley Law School Honors Scholarship
- Dean's List and Honor Roll
- Eugene Krasicky Award for most outstanding contribution by a law review editor
- Certificates of Merit in Criminal Procedure, Constitutional Law I and II, and Taxation and Law of Cyberspace
- Eastern District of Michigan Certificate of Appreciation for Pro Bono Work, 2005

Education

- Thomas M. Cooley Law School, magna cum laude, J.D., 2003
- York University, B.A., 1996

Bar & Court Admissions

- Michigan, 2003

Academic Positions

- Thomas M. Cooley Law School, Adjunct Professor (Introduction to Law, Law of Cyberspace)

Publications

- “Carnivore: Does the Sweeping Sniff Violate the Fourth Amendment?” Thomas M. Cooley Law Review (2001)
- “Evicting the Cybersquatter: Domain Name Recovery Using the ACPA and UDRP” Laches (2004)