

## Why Plunkett Cooney

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There are jobs and then there are work experiences! At Plunkett Cooney, our goal is to create an environment where our people thrive personally and professionally in a team environment. We are constantly striving to improve organizationally and to capture the essence of a culture that is best described by our core values:

**Service • Excellence • Integrity • Family**

We often hear new Plunketteers – as early as orientation day – tell us that our firm is different. They can't always put their finger on it, but they typically refer to the amount of attention they receive and the volumes of information they are provided. They also appreciate the fact that everyone seems to know their name!

That sense of belonging continues beyond orientation as they are introduced to the firm in our weekly newsletter, they begin attending practice group meetings, and they are welcomed at firm gatherings by our President/CEO.

Employee events such as hot dog lunches to celebrate Opening Day of baseball season, family picnics and trips to area attractions are among the many firm sponsored activities Plunketteers enjoy. Fridays are business casual and fund-raising efforts for charities often feature everything from bake sales to Jean Days.

The Plunkett Cooney work experience isn't just some concept a marketing consultant dreamed up. It's an environment we instinctively cultivate. But don't take our word for it. The Michigan Business Professional Association recognized the firm for two consecutive years as one of its 101 Best and Brightest Places to Work.